MAD CHRONIC BRONCHITIS FOR TWENTY-SIX YEARS NOW WELL AND HAPPY

The experience of Mr. E. J. Tou-palik, 1438 Rose street, LaCrosse, Wisconsin, is chiefly remarkable on account of the length of time he was afflicted. He writes: "I have been suf-fering with chronic bronchits for twenty-six years and every winter

twenty-six years and every winter
I would catch cold and become so
hoarse I could not speak for six or
eight weeks. I could get only temporary relief.

porary relief.

"This winter I was taken with Grip and was in awful shape. A fellow workman advised me to take PE-RU-NA. By the time I had used three-fourths of a bottle, the hoarseness was gone, also that tired feeling. I am on my second bottle. Hereafter PE-RU-NA will be constantly in my house. It is be constantly in my house. It is the best medicine ever put up for the purpose."

For any disease due to catarrh or catarrhal conditions, PE-RU-NA is equally dependable. Coughs, colds, catarrh of the head, stomach trouble, constipation, rheumatism, pains in the back, side and loins, bloating, belching gas, indigestion, catarrh of the large and small intestines, are some of the troubles for which PE-RU-NA is especially

recommended.

DE-RU-NA can be purchased anywhere in either tablet or liquid

WHEN YOU SUFFER FROM RHEUMATISM

Almost any man will tell you that Sloan's Liniment means relief

For practically every man has used it who has suffered from rheumatic aches, soreness of muscles, stiffness of joints, the results of weather exposure. Women, too, by the hundreds of thousands, use it for relieving neuritis, lame backs, neuralgia, sick headache. Clean, refreshing, soothing, economical, quickly effective. Say "Sloan's Liniment" to your druggist. Get it today. 35c, 70c, \$1.40



Rich-Tone Is a triend of the Weak

"It Has Made Me Strong and Well Again."—Says J. R. Martinez.

He writes: "Rich-Tone is a wonder-ful remedy for people who are weak and lacking in vigor, and all those who desire to gain strength and energy should take this truly famous toulc. It has given me perfect health and cured me of allments from which I had long suffered."

Take RICH-TONE and gain new energy

Rich-Tone makes more red corpuscles, enriching and purifying the blood. It contains all of the elements that are needed most in maintaining strength and vigor. Rich-Tone rests the tired nerves, restores appetite, induces healthful sleep—it gives you all those things which mean energy and wellthings which mean energy and well-being. Get a bottle today—only \$1.00 at all drug stores.

A. B. Richards Medicine Co., Sherman, Texas

Often Caused by **Acid-Stomach**

Yes, indeed, more often than you think. Because ACID-STOMACH, starting with Indigestion, heartburn, belching, food-repeating, bloat and gas, if not checked, will eventually affect every vital organ of the body. Severe, blinding, splitting headaches are, therefore, of frequent occurrence as a result of this upset condition.

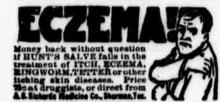
Take EATONIC It quickly banishes acid-stomach with its sour bloat, pain and gas. It aids digestion—helps the stomach get full strength from every mouthful of food you eat. Millions of people are misorable, weak, sick and alling because of ACID-STOMACH. Poleons, created by partly digested food charged with acid, are absorbed into the blood and distributed throughout the entire system. This often causes rheumalism, billoueness, cirrhosis of the liver, heart trouble, ulcers and even cancer of the stomach. It robs its victims of their most vigoreus.

If you want to get back your physical and mental strength—be full of vim and vigor—enjoy life and be happy, you must get rid of your acid-stomach.

In EATONIC you will find the very help you need and it's guaranteed. So get a big 60c box from your druggist today. If it fails to please you, return it and he will refund your money.







Persistent Coughs

RIVAL STYLES IN **EVENING FROCKS**



turn her back upon society this winter. Let us hope these backs will all be comely and that society will be regaled with lines that are beautiful ful and less sophisticated than the and skins that are fair; for society is net frock. It is made of georgette, going to have a chance to pass opin- with a fancy silk trimming stitched ion upon backs unadorned. It is said in straight rows on the skirt and dithat a beautiful back is the rarest of agonally on the bodice. Soft net is nature's gifts to fair women, and there set in the "Y" shaped bodice and a

in an evening frock of shell pink, is right shoulder. The such is of plain, evening gowns pictured. Very wide and two short ends to finish it or, constitutes what there is of foun- the skirt is restrained at the bottom dation for the bodice and is featured where it is gathered in and finished in a such with a wide Abratian bow with a narrow, qualit-looking friil. and long ends at the back, finishing in character, Both are beautiful and the wide loose girdle about the waist. the more during frock at the right has The net is very full and draped over no advantage over its more youthful a soft slik underskirt in cascades that rival. There is no use trying to outend in points at the bottom. Moire shine the charm of youthfulness anyribbon forms the foundation for the way.

A review of lovely evening gowns front of the bodice and there is a made for the younger set, convinces drapery of net over slik that extends us that many a fair lady intends to over the shoulders and is lost under the girdle at the front, Silks shot with gold or silver make beautiful underskirts.

The freek at the left is more youthis a fad for the almost backless bodice. silk daisy chain is a charming detail A conservative example of the style at the top of the short sleeve on the shown above at the right of the two narrow satin ribbon with a rosette moire ribben, matching the net in col- Matching with this prim little detail,

MATCHED SETS AND NECKWEAR



play the leading role and in searfs fur are responsible for many odd and those of angora wood lead the others beautiful fancies in the realm of in popularity. Angora collar and cuff dress accessories. They are very well sets replace those of lace on street launched on a career that promises to suits and promise to grow more pope go on aspiring and climbing until it ular as cold weather advances. These blossoms out at the winter resorts in angora accessories are nearly all shown the most imposing of fashion parades. In quiet colors, but there are a few There is a fondness for glitter every vivid hues among the narrower searfs, where the fashion world has turned

wide and long-has emerged from a brief exile to find fixelf more admired money. There are many good imitations of fur in scarfs of fur fabries spirited elements of the styles, that can be commended as just as warm and serviceable and less expenand capes, and other neckpieces of os. matched sets illustrated here. The fur trich flues, add attractions to the asholiday shopping early.

Crepe-de-chine figures in the collection of neckwear in the shops, in small plain and gold brocaded black satin scarfs to be worn with shirtwaists, and ribbon in an assembly of hat, scarf in narrow flat ties finished at the ends with bends or crocheted rings and bends. Narrow ribbon, both in silk and velvet, is used in the same way, the ends finished off with beads or flower forms made of the ribbon or little balls covered with it.

Gold or silver brocade and manker The straight fur searf-more or less its back upon all that is sedate or severe in styles wherever there is any chance to be gay or splendid. Twothan ever-and much more valuable in piece and three-piece sets give all sorts of opportunity for using these

Monkey fur and silver brocade make the bandsome turban and shopping Besides these, marabout searfs bag shown at the left of the two makes a distinctive millinery trimsemblage of neckpleces. All of this ming and takes the place of heron neckwear becomes more interesting as algrettes, which are not worn by the holidays draw near, and collar and American women with a sense of loycuff sets of batiste, lace, organdle and alty to the laws. It makes a new crochet, already intrigue us to begin sort of fringe also, used in many ways on hats and gowns. The three-piece set, at the right of the picture utilizes and bag that is in the class of clothes for formal dress.

WORSE THAN DEADLY POISON GAS

Ridney disease is no respector of per-sons. It attacks young and old slike. In most cases the victim is warned of the approaching danger, Nature fights back. Headache, indigestion, insomnis, lame back, lumbago, sciatica, rheuma-tism, pain in the loins and lower ab-domen, difficulty in urinating, all are indication of trouble brewing in your kidneys.

When such symptoms appear you will almost certainly find quick relief in GOLD MEDAL Hearlem Oil Capsules.

GOLD MEDAL Hearlem Oil Capsules. This famous old remedy has stood the test for two hundred years in helping mankind to fight off disease.

It is imported direct from the home laboratories in Holland, where it has helped to develop the Dutch into one of the sturdlest and healthiest races in the world, and it may be had at almost every drug store. Your money promptly refunded if it does not relieve you. Be sure to get the genuine GOLD MEDAL Brand, in sealed packages, three sizes.—Adv.

Beneath Her Notice.

Cary—"What do you say to a ramp along Beebe lake?" Carlene "I never speak to the herrid things," -Cornell Widow.

Every time you stop working to tare at success it leaps another mile out of your reach.

Grease Taboo.

It is difficult to keep Arablaz troops supplied with effective firearms, as they have a religious objection to using grease even for cleaning rifles.

Distinguished.

"What's his claim to distinction?" "Him? He's the man who didn't

The Usual Result.

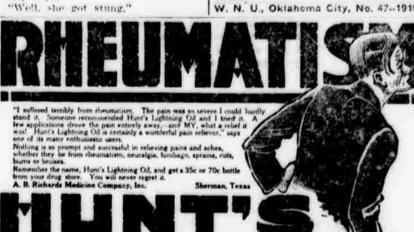
"She married one of those handsome



WINTERSMITHS

Salf for 50 Years. FOR HALARIA, CUILLS AND PEYER

(HILL TONIC



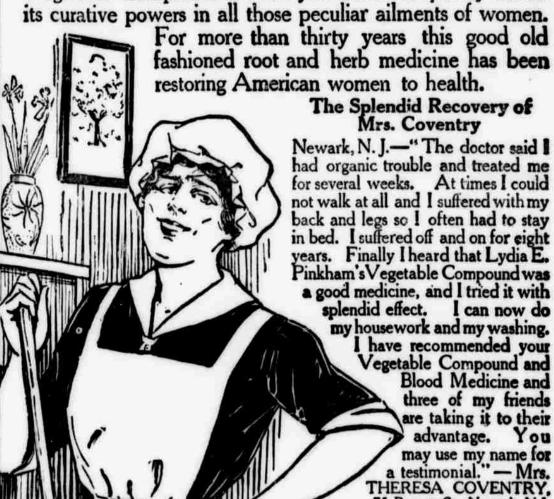
Backache only a Symptom

"It Seems as Though my Back Would Break."

This is a common expression among women, yet they toil on day after day heedless of the significance of this distressing symptom.

Backache is often a warning of some inward trouble that requires attention, and which unless relieved will sooner or later declare itself in more serious ailments.

If it is caused by female derangement Lydia E. Pinkham's Vegetable Compound is what you need. It quickly asserts its curative powers in all those peculiar ailments of women.



75 Burnett St., Newark, N.J. Mrs. Hunt tells how it helped her Detroit, Mich.—"I wasin a general run-down condition, was very nervous and tired, had backache and other troubles. I suffered for several years, was not able to work at times and tried doctor's medicine with no results. I saw Lydia E. Pinkham's Vegetable Compound advertised, and after taking it a short time I was much better. I am still taking it myself and giving it to my daughter, and am glad to recommend Vegetable Compound at anytime."—Mrs.M.E.Hunt, 171Davison Ave.

Lydia E. Pinkham's Vegetable Compound